

# JETEMA NEWSLETTER

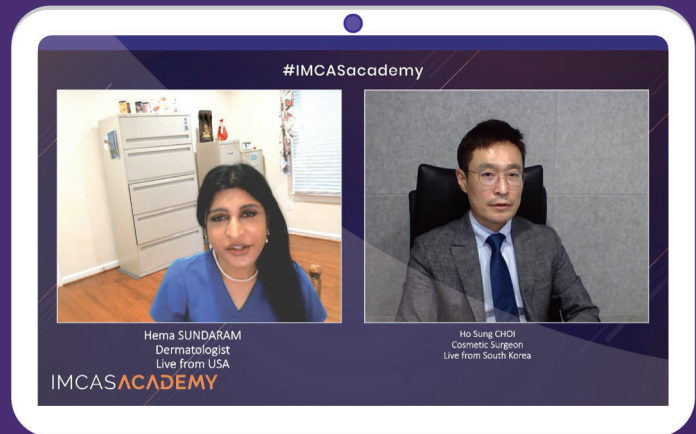
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LIVE WEBINAR JETEMA

IMCAS ACADEMY

## THE FOUR PILLARS: SCIENCE AND STRATEGIES FOR FILLERS, THREADS, AND TOXIN

TUESDAY SEPTEMBER 7TH, 2021



e.p.t.q. epiticon

### Jetema successfully held IMCAS ACADEMY Online Symposium



On September 7th, Jetema announced the successful completion of the IMCAS Academy online live symposium. IMCAS Academy is an online platform that is more active after COVID-19. IMCAS Academy is operated by IMCAS (International Master Course on Aging Science), one of the

world's three major aesthetic congresses covering major themes in dermatology, plastic surgery, and aging science with evidence-based research and the latest techniques. In this symposium, attendees learned about treatment methods using various products, including e.p.t.q. filler, epiticon threads, botulinum toxin, and meso-solutions, and the speakers held an in-depth panel discussion with a live Q&A session. Dr. Hema Sundaram, an American dermatologist, presented a complex approach of botulinum toxin, filler, thread, and meso-solution under the theme of 'The Four Pillars of Facial Restoration: Why, When, and How?' Dr. Ho Sung Choi, a leading cosmetic surgeon in Korea, introduced an integrated procedure using fillers and threads under the theme of 'Midface Rejuvenation with Combined Threads and Fillers.' In addition, the Jetema symposium shared the latest treatment methods and excellent efficacy and safety of PDO threads (epiticon original, epiticon JAMBER) and hyaluronic acid filler (e.p.t.q.) to

more than 1,100 cosmetic surgeons in 105 countries around the world. Attendees had a high interest in the epiticon JAMBER in this webinar. Especially since epiticon JAMBER has received a CE marking this September, the product is expected to make actual sales shortly in European countries. Jetema continues to operate global-scale webinars to expand communication with experts around the world and promote the excellence of Jetema products in a situation where it is difficult to exchange face-to-face meetings with cosmetic surgeons worldwide due to COVID-19. Jetema is solidifying its position as a global bio-company through various activities such as regular global academic symposiums based on its technological prowess.



You can watch this lecture for free at link below.

[IMCAS Academy- Aesthetic Surgery & Cosmetic Dermatology](#)

## Introduction of New Products

### epiticon JAMBER received a CE marking



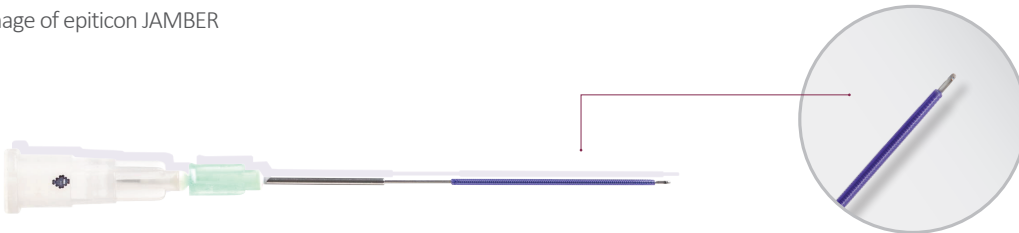
epiticon  
| J A M B E R |

epiticon JAMBER is a next-generation PDO thread that provides a 'Collagen Framework'. It is an evolved form of existing spring-type scaffold thread that improved the convenience, safety, and satisfaction of the procedure.

With increasing interest in skin elasticity and younger-looking features, the demand for skin lifting by removing and/or pulling up skin tissues has steadily increased, and thread lifting has become an indispensable procedure in the cosmetic plastic surgery market. In line with this trend in the cosmetic plastic surgery market, Jetema launched 'epiticon', a polydioxanone thread.

'epiticon' is gradually building a product pipeline with a fixed type (original) and bidirectional type (thin).

| Image of epiticon JAMBER



### e.p.t.q. By.derm Intensive Cream MD



e.p.t.q. By.derm Intensive Cream MD contains evening primrose seed oil (9%), natural ingredients, and skin-friendly ingredients to strengthen the skin barrier and is specialized for moisturizing sensitive skin without skin irritation.

\*Skin barrier ingredients: ceramide: cholesterol: evening primrose oil (fatty acid)

\*Skin Irritation and Safety Tested

e.p.t.q.  
By.derm

e.p.t.q. By.derm Intensive Cream, 100g / Tube

## Interview with Dr. Ho Sung Choi



Dr. Ho sung Choi

Dr. Choi is an expert in facial contouring using filler/toxin injections, fat grafts, and thread lifting techniques. Recently, he actively engaged as a trainer for non-invasive facial rejuvenation, including skin booster treatments. He has also been invited to participate worldwide at numerous conferences and workshops as an expert in non-invasive facial rejuvenation.

### 1. What are the most popular filler indications in South Korea?

The most performed filler injection is the central part of the face: anteromedial cheeks and nasolabial folds. Most Korean women have a lateral projection of the face due to high cheekbones and central concavity of their faces due to hypoplasia of the maxilla. Giving volume to the center of the face makes the lateral projection less pronounced. As a result, the face looks smaller and more vivid. Forehead and chin augmentations are also widespread filler indications. Filler injections on these areas provide a better profile with improving Rickett's aesthetic line. An anteriorly projected chin, not too pointed with a smooth connection to the jawline, makes a better facial contour.

**2. What is the essential quality of filler when choosing a hyaluronic acid filler?** When I choose a filler, I consider two things. The first is the rheological properties, and the second is the safety. The required rheological properties of the filler may vary depending on the treatment areas or the injecting layers. When injecting fillers for facial contouring, a filler with a balanced rheological property of elasticity, cohesiveness, and plasticity is necessary. To evaluate the safety profile of the filler, I check the MoD, which is widely used as an indicator related to the delayed immune response after filler injection.

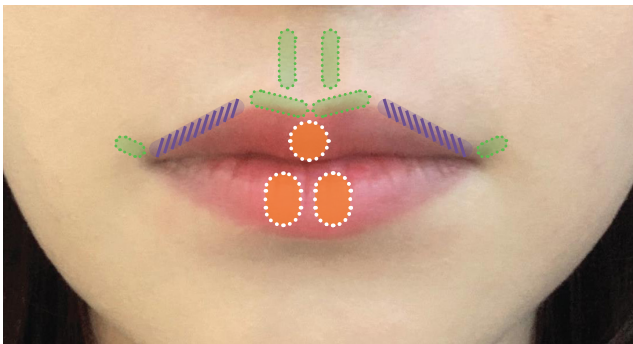
### 3. Please share your e.p.t.q. experience and user tips with us.

Based on my experiences, I think e.p.t.q. is a suitable filler for facial contouring. The filler for facial contouring should have a powerful lifting capacity with less migration. Also, since facial contouring requires a large amount of filler, the use of fillers with proven safety, such as a low MoD, is essential. e.p.t.q. is the filler that satisfies these conditions. I also often use it for lip contouring because e.p.t.q. maintains its initial shape despite frequent movement of lips.

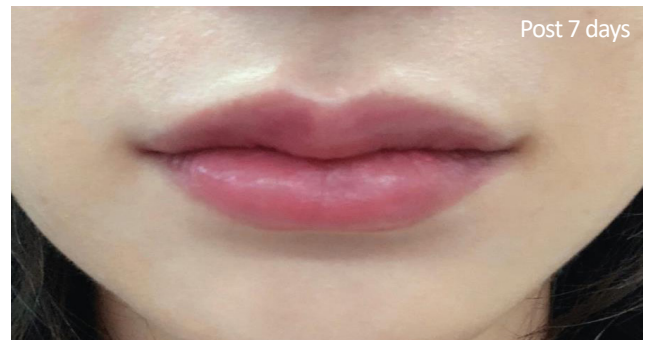
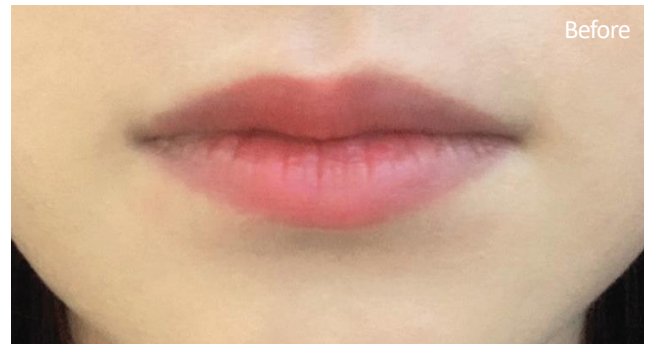
## Jetema Products Global Case Reviews

### Lip Augmentation

#### Procedure Design



- Used epiticon JAMBER I  
2ea /total
- Used e.p.t.q. S100  
0.3cc
- Used e.p.t.q. S300  
0.4cc



<Image courtesy of Dr. Ho Sung Choi, Piena Clinic>

# Jetema Activities

## **Jetema to grow 25 times in size with Russian vaccine CMO contract**

Jetema has signed a third-party technology transfer contract concerning producing the Sputnik V vaccine's undiluted solution with the Human Vaccine LCC, a subsidiary of the Russian Direct Investment Fund (RDIF) and GL Rapha.



## **e.p.t.q. receives approval in Peru**

e.p.t.q. S100, S300, and S500 lidocaine has received marketing approval from Peru MOH. e.p.t.q. is a crosslinked HA filler that improves wrinkles and restores volume and contains lidocaine to reduce discomfort caused by pain during treatment. With this approval, Jetema expects sales in Latin America to expand along with Brazil.



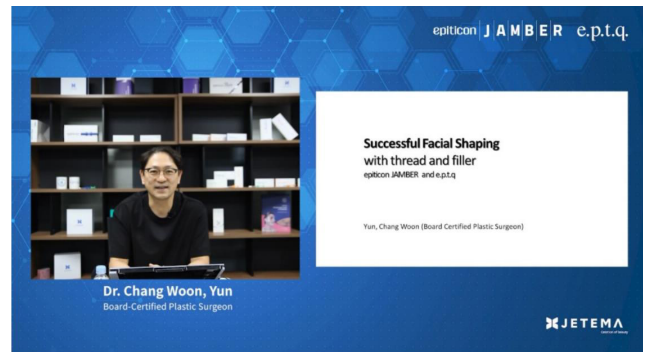
## **Jetema webinar in Korea**

Jetema web symposium was held on September 8th on neck wrinkle improvement and facial anti-aging with e.p.t.q. filler and epiticon JAMBER, respectively.



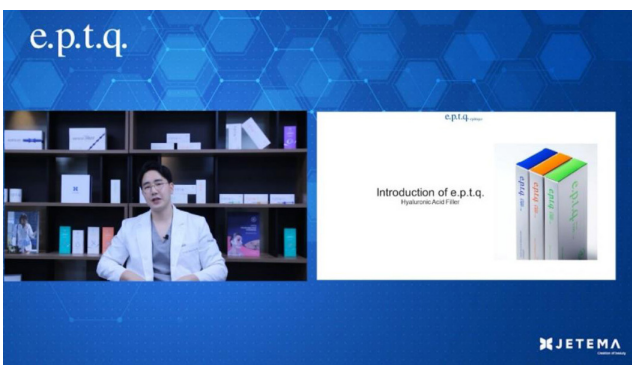
## **AMWC Monaco 2021**

Jetema participated in AMWC Monaco 2021. Dr. Yun Chang Woon gave a lecture about successful facial shaping with epiticon JAMBER thread and e.p.t.q. filler.



## **e.p.t.q. webinar in Russia**

Jetema held a webinar about product features of e.p.t.q. filler and conducted a Q&A session for Russian doctors.



## **e.p.t.q. By.derm Plus Mask launch**

Jetema launched two types of e.p.t.q. By.derm Plus Mask with hyaluronic acid and Centella Cica. Jetema is expanding its pipeline of cosmetics products in line with the trend of smart consumers looking for superior products at hospitals.

