

JETEMA NEWSLETTER

Contact Us | Global Business Department | f-sales@jetema.com | Tel: +82 70 4337 6932 | www.jetema.com

2nd Jetema Academic Meeting



JETEMA successfully held the 2nd Jetema Academic Meeting (JAM)



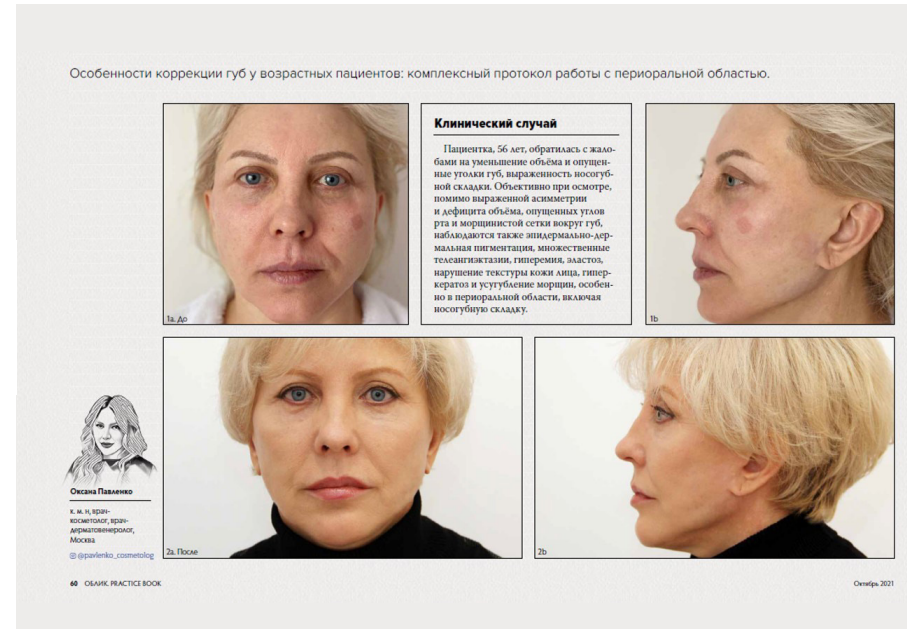
On December 11th, JETEMA announced the successful completion of the second JAM (Jetema Academic Meeting), a global academic online symposium. The 2nd JAM was

a symposium that led to online learning and in-depth discussions about minimally invasive aesthetic procedures using botulinum toxin, hyaluronic acid filler, polydioxanone threads, meso-solution, and the latest treatment methods using various combinations of these products. More than 1,000 medical professionals in the field of cosmetic surgery from 49 countries around the world attended and participated in real-time Q&A and heated discussions. The theme of the second online symposium was "The Latest Discussion about Minimally Invasive Aesthetic Procedures," led by five speakers from different countries and specialties. The moderator, who also gave a lecture, was Dr. Hema Sundaram, a world-renowned American dermatologist, a founder of dermatology, cosmetic, and laser society in Maryland and Virginia, and a visiting professor for the American Society for Dermatologic Surgery. Key speakers were people who lead the global medical aesthetic field. (Henry Delmar, a plastic surgeon in France, Thomas Rapp, a plastic surgeon in Austria, Dooyeoul Chang, a cosmetic surgeon in Korea, and Hosung Choi, also a cosmetic surgeon in Korea) These five experts contributed to delivering the latest science and evidence-based knowledge and techniques to the globe. JETEMA

has been running web seminars for countries such as Brazil, Russia, Greece, Chile, Bulgaria, Uzbekistan, and Indonesia since 2020, in a situation where it is difficult to exchange face-to-face meetings with cosmetic plastic surgeons around the world due to COVID-19. Lecture subjects were 'How to safely treat the temple and forehead-anatomical evidence' by Thomas Rapp, 'Midface contouring with fillers and threads' by Hosung Choi, 'Algorithms for decision-making in facial treatment – fillers, threads, or toxin?' by Hema Sundaram and Henry Delmar, and 'Buttocks contouring with HA filler' by Dooyeoul Chang. A survey taken after the symposium showed that 100% of attendees found the webinar helpful and plan to apply what they learned in the webinar. JETEMA official said, "Through JAM, JETEMA is not just trying to advertise and promote our product line, but moreover our goal is to convey and deliver the latest anatomical knowledge and new treatment methods that can be helpful in the field of treatment. We are doing our best for genuine academic exchanges, such as presenting and sharing solutions for side effects after the procedure." They also said, "This is our 2nd JAM after the 1st held in May. JAM is a regular global academic symposium. In our continuous JAM, we will continue to make efforts to contribute to the development of the international cosmetic plastic surgery field. In 3rd JAM, JETEMA will continue to handle liaison with global doctors and try to share global views for co-development of east and west cosmetic plastic surgery field."

Sensual Lips - It is not only for the young

Features of lip correction in aged patients: a comprehensive protocol for working with the perioral area



Dr. Oksana Pavlenko

Dr. Oksana Pavlenko is a cosmetologist and a scientific director of JETEMA's Russian partner, Innovation LLC, with more than 18 years of medical aesthetic practice and 11 years of speaker's experience in various international conferences like IMCAS and AMWC. She published an article about injection techniques using e.p.t.q.® filler in Russian aesthetic magazine.

Contouring of lips and perioral zones with e.p.t.q.®

A 56-year-old female patient was treated with 1ml of e.p.t.q.® lidocaine S 100 for perioral wrinkles, 1ml of e.p.t.q.® lidocaine S 300 for lip augmentation, barcode lines, and oral commissure lifting, and 2ml of e.p.t.q.® lidocaine S 500 for chin augmentation and nasolabial folds.

Step 1. Correction with fillers. Lip augmentation is performed to level vertical furrows and eliminate lip asymmetry. An entry point is from the lateral part of the lips. e.p.t.q.® lidocaine S 300 is injected along the vermilion border, intradermally. Without leaving this point, move the needle into the thickness of the lip and inject the filler using a fan-shaped technique of four vectors, after which the needle follows the transition line of the vermilion border into the mucous part of the lip, and the filler is injected perpendicularly, into 3-4 vectors. Then- moving the needle to the commissure and injecting the filler into the space between the muscle and the mucous membrane [Photo 6]. We indent precisely the length of the needle and repeat the injection in the same technique, moving to the protruding part of Cupid's bow. Since the right side of the lip is slightly lower in relation to the left, on this side, we make more perpendicular injections in order to raise the right side [Photo 7]. From the protruding part of Cupid's bow, move the needle along the contour of the upper lip and inject the filler intradermally, forming a clear arc shape. From the same point, insert the needle into the philtral column and inject retrograde to create a slight accent on the columns. The lower lip injection is carried out using the author's atraumatic technique "Ideal lips": both the contour and the thickness of the lower lip are injected from one point. The injection is performed from the commissure, the tip of the needle is directed toward the center, the injection is carried out first into the lip contour, then fan-shaped into the lower lip.

To restore the lost volume of the lateral part of the lower lip, to create a "hyaluronic cushion," 0.1 ml is fanned in to create support for the raised corner of the upper lip. An indent is made for the length of the needle, the contour and thickness of the lower lip are injected from one point, the lip is turned out a little. And finally, the filler 0.2ml is injected into the central part of the lower lip from the skin part, perpendicularly with the fanning technique, along three vectors.



[Photo 6]



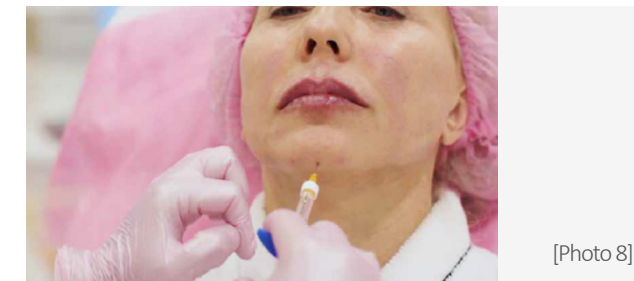
[Photo 7]

Step 2. Chin augmentation. The patient has a clear bifurcation of the chin, which gives masculinity to the female face. The correction is aimed at feminizing the lower third of the face. Select a point along the center line. The needle is at 45 degrees in relation to the chin bone. The depth of injection is supraperiosteal layer. 0.7 ml of e.p.t.q.® lidocaine S 500 is injected in the center, and 0.15ml laterally on the right and left sides [Photo 8].

Step 3. Correction of the nasolabial folds. The nasolabial folds are corrected at supraperiosteal or subcutaneous layer in different areas. For correction, we will use the filler e.p.t.q.® lidocaine S 500 and 25G needle. The entry point for the projection of the base of the nasolabial fold is lateral to the base of the nasal aperture. To the caudal part of the nasolabial fold, the filler is injected subcutaneously at the junction of the dermis with the hypodermis [Photo 9]. The final touch is the injection of 0.15 ml of e.p.t.q.® lidocaine S 500 at supraperiosteal layer under the base of the wing of the nose [Photo 10].

Step 4. The final stage of correction. Correction of perioral wrinkles starts with lip contour correction. After that, we check to see how the perioral wrinkles are leveled. We ask the patient to pout her lips and fill the remaining wrinkles with e.p.t.q.® lidocaine S 100 using 13mm needle. Enter from the white roll and inject upward superficially 3-4 vectors from one point in linear retrograde

manner [Photo 11]. Remaining e.p.t.q.® lidocaine S 100 is used to correct the transition of the nasolabial folds into the marionette lines, intradermally, focusing on wrinkles formed by risorius muscle [Photo 12]. Also e.p.t.q.® lidocaine S 100 is injected into the compensatory folds of the upper lip, which are often laid when it is everted. For this, the filler is injected from the vermilion border into the fold, which is formed due to the absence of a fatty bag above the lateral part of the upper lip, closer to the commissure of the mouth [Photo 13]. Lastly, the remaining volume is injected to correct the chin and labiomental folds [Photo 14].



[Photo 8]



[Photo 9]



[Photo 10]



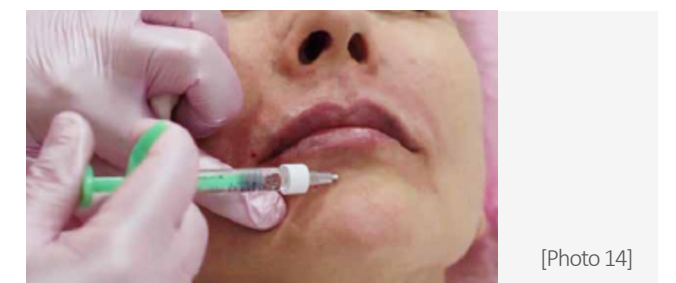
[Photo 11]



[Photo 12]



[Photo 13]



[Photo 14]

Clinical result of epiticon® JAMBER

epiticon® JAMBER is a scaffold-type polydioxanone (pdo) thread, which enables immediate volume lifting effect¹⁾, wrinkle improvement, and skin rejuvenation²⁾ due to collagen formation³⁾ after treatment. epiticon® JAMBER is categorized into three different types of products:

I, F, and T, depending on the area to be treated, such as under the eyes, Indian band, and nasolabial folds, the patients' skin type, and the doctor's preference.

Clinical Result & Injection Guide for epiticon® JAMBER

epiticon® JAMBER for Nasolabial folds



Used Products : epiticon® JAMBER F 21G-2ea/side

epiticon® JAMBER for Lips



Used Products : epiticon® JAMBER I 27G 4ea

epiticon® JAMBER for Indian band



Used Products : epiticon® JAMBER F 23G-2ea/side

REF:

- [1] Jung, G. S., and H. Song. "An innovative form, scaffold type of thread lift: its satisfactory performance and safety." *Hong Kong J Dermatol* 27.3 (2019): 121-6.
- [2] Park, Young Jin, Jong Hyun Cha, and So-Eun Han. "Maximizing thread usage for facial rejuvenation: a preliminary patient study." *Aesthetic Plastic Surgery* 45.2 (2021): 528-535.
- [3] LEE, Chang Gun, et al. "Histological evaluation of bioresorbable threads in rats." *Korean Journal of Clinical Laboratory Science*, 2018, 50.3: 217-224

Introduction of New Products

epiticon® JAMBER The more effective and perfected



epiticon®
JAMBER

epiticon® JAMBER

epiticon® JAMBER is a next-generation PDO thread that provides a 'Collagen Framework'. It is an evolved form of existing spring-type scaffold thread that improved the convenience, safety, and satisfaction of the procedure.

JAMBER helps to create support to prevent aging phenomena such as reduced retention of retaining ligaments and fat loss. It also creates collagen framework by stimulating fibroblasts

Products Specification

epiticon® JAMBER	Gauge / Type	Length	Thread Length (JAMBER Length)	USP
I	27G / B Cannula	50mm	205mm (20mm)	5-0
F	21G / B Cannula	60mm	371mm (30mm)	3-0
	23G / B Cannula	60mm	353mm (30mm)	4-0
T	23G / L Cannula	60mm	145mm (35mm)	3-0

e.p.t.q.® receives approval in Mexico

JETEMA has announced its receipt of marketing approval from Mexico MOH (Secretaría de Salud) for e.p.t.q.® lidocaine S 100, S 300, and S 500 in October. e.p.t.q.® will be officially launched in March 2022 and JETEMA is very excited to enter the Mexican aesthetic market. In addition to Mexico, e.p.t.q.® lidocaine S 100, S 300, and S 500 have received marketing approval in Kuwait, Ecuador, and New Zealand.



All about Lips Webinar using filler and threads

The webinar was about using hyaluronidase correctly and lip injection techniques based on the latest trend using e.p.t.q.® filler and epiticon® JAMBER pdo thread. Survey results showed 86% of the viewers would immediately apply or consider applying what they learned to their clinical procedures.



e.p.t.q.® introduced in Kazakhstan magazine

An article of e.p.t.q.® filler introduction is published in a famous aesthetic magazine called "beautycode". The interviewee is the CEO of T.A. International LP, a distributor of e.p.t.q.® in Kazakhstan. Article is about F&B of e.p.t.q.® and JETEMA.



vitten Professional Training in Poland

JETEMA's Poland partner, Dermotechnika, held a vitten and vitten injector professional training session in October. About 30 attendees learned about vitten products (PN & Hydro) and how to use vitten injector.



e.p.t.q.® approval & webinar in Uzbekistan

In December, e.p.t.q.® lidocaine S 100, S 300, and S 500 have received marketing approval from Uzbekistan MOH. JETEMA held a webinar about product features, the safety of e.p.t.q.® filler and injection techniques for Uzbekistan users.



e.p.t.q.® Real Story

Watch the real story of Ekaterina, who shares her experience of e.p.t.q.® with us.

<https://youtu.be/NhQpaNmWmHc> (eng)

https://youtu.be/Dk0h_xruXYM (rus)

