

JETEMA NEWSLETTER

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JETEMA successfully held the 3rd Jetema Academic Meeting (JAM)

On May 14th, JETEMA announced the successful completion of the third JAM (Jetema Academic Meeting), a global academic online symposium. The JAM 3.0 was a symposium that led to online learning and in-depth discussions about minimally invasive aesthetic procedures using botulinum toxin, hyaluronic acid filler, polydioxanone threads, and the latest treatment methods using various combinations of these products. More than 600 medical professionals in the field of cosmetic surgery from 36 countries around the world attended and participated in real-time Q&A and heated discussions. The theme of the third online symposium was “The Latest Discussion about Minimally Invasive Aesthetic Procedures,” led by five speakers from different countries and specialties. The moderator, who also gave a lecture, was Dr. Hema Sundaram, a world-renowned American dermatologist, a founder of dermatology, cosmetic, and laser society in Maryland and Virginia, and a visiting professor for the American Society for Dermatologic Surgery. Key speakers were people who lead the global medical aesthetic field. (Tim Papadopoulos, a plastic surgeon from Australia, Won Lee, a plastic surgeon in South Korea, Dalvi Humzah, a plastic surgeon from the United Kingdom, and Jeongmok Cho, also a plastic surgeon from South Korea) These five experts contributed to delivering the latest science and evidence-based knowledge and techniques to the globe. JETEMA has been running web seminars for countries such as Brazil, Russia, Greece, Chile, Bulgaria, Uzbekistan, and Indonesia since 2020, in a situation where it is difficult to exchange face-to-face meetings with cosmetic plastic

surgeons around the world due to COVID-19. Lecture subjects were ‘The rationale for fillers and threads’ by Hema Sundaram, ‘Anatomy: essentials for safe and successful fillers and threads’ by Tim Papadopoulos, ‘Ultrasound imaging – the key to safer fillers’ by Won Lee, ‘Deep compartment volumization for midface support’ by Dalvi Humzah, and ‘Technique: finessing the facial compartment with fillers and threads’ by Jeongmok Cho. At the end of the meeting, all speakers gathered for a heated panel debate about complication cases including vascular compromises such as visual compromises, necrosis, etc. A survey taken after the symposium showed that 100% of attendees found the webinar helpful and plan to apply what they learned in the webinar. JETEMA official said, “Through JAM, JETEMA is not just trying to advertise and promote our product line, but moreover our goal is to convey and deliver the latest anatomical knowledge and new treatment methods that can be helpful in the field of treatment. We are doing our best for genuine academic exchanges, such as presenting and sharing solutions for side effects after the procedure.” They also said, “This is our 3rd JAM after the 1st held in May 2021. JAM is a regular global academic symposium. In our continuous JAM, we will continue to make efforts to contribute to the development of the international cosmetic plastic surgery field. At the 4th JAM in December 2022, JETEMA will continue to handle liaison with global doctors and try to share global views for co-development of east and west cosmetic plastic surgery field.

You can watch the previous JAM videos at www.welcometojam.com.



Squid Game: Dalgona game successfully held at KAOT

On February 20th and March 13th at KAOT (Korean Academy of Obesity & Aesthetic Treatment) and Demire (Korean Aesthetic Surgery & Laser Society), JETEMA held a Squid Game event to promote epiticon®'s patented unique structure.

Participating doctors were asked to play Dalgona game, and for those who succeeded extracting the epiticon® shape was given a prize. Doctors said, "This event was brilliant. The structure of epiticon® is very unique, and this is a great event to let the doctors to be aware of its shape. The dalgona tastes great too!"

epiticon® is a next-generation dual-acting polydioxanone thread for facial contouring. It has a repeating butterfly shaped cogs that performs a dual action of pulling and fixing. This unique shape is internationally patented in Russia and Thailand.

As each cog repeats fixation and pulling, the force is distributed throughout the thread, instead of leaning to the half like other existing bi-directional threads. This distribution of the force allows epiticon® to evenly pull the tissue, so one of the strong points of epiticon® is that occurrence of dimpling complications is very unlikely.

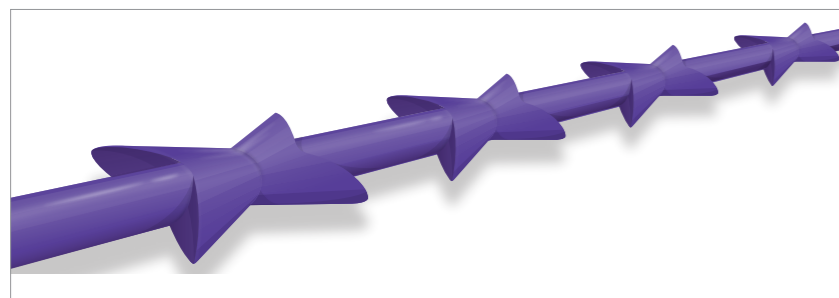
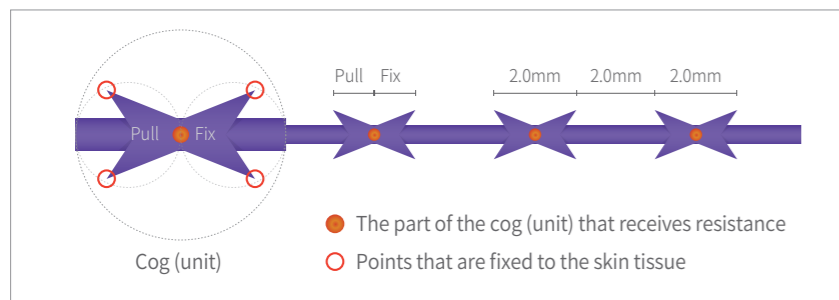
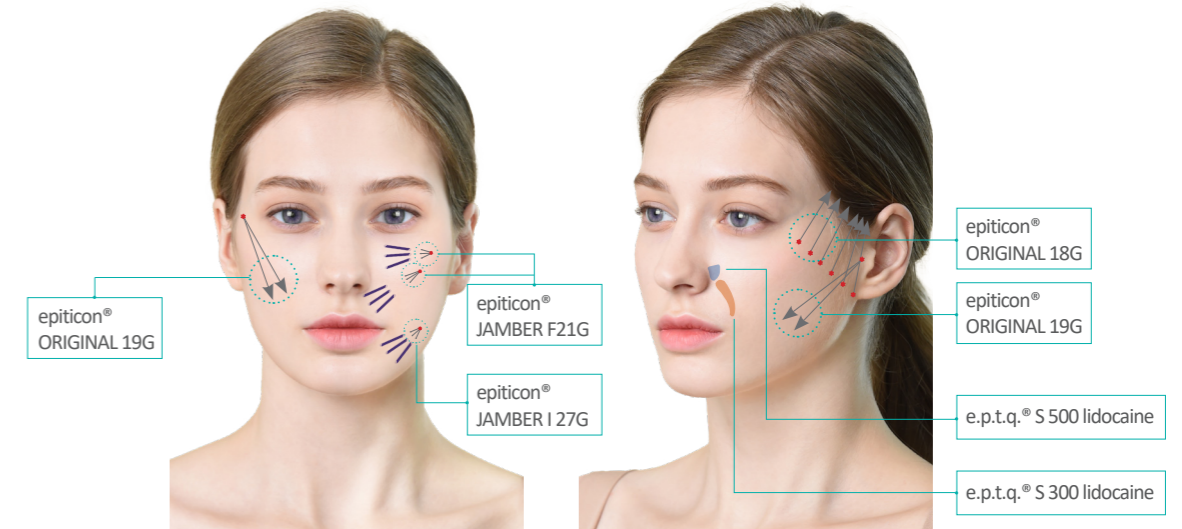


Figure 2. Three-dimensional shape of epiticon®

The patient is 74 years old female. She has sagging midface with pronounced nasolabial folds and marionette lines. epiticon® ORIGINAL was used to lift the midface with alleviation of nasolabial fold and marionette lines. epiticon® JAMBER, which is a long mono thread coiled onto the cannula to create a spring shape thread, was used to volumize the tear trough, nasolabial folds, and marionette lines. e.p.t.q.® lidocaine S300 and S500 were used to correct the deep nasolabial folds.

Midface Rejuvenation Guide using epiticon® and e.p.t.q.®

Figure 3. Procedural design



Used Products

- epiticon® ORIGINAL 19G 8ea total
- epiticon® ORIGINAL 18G 12ea total
- epiticon® JAMBER F 21G 12ea total
- epiticon® JAMBER I 27G 6ea total
- e.p.t.q.® S300 lidocaine 2cc total
- e.p.t.q.® S500 lidocaine 2cc total

Figure 4. Shape of epiticon® JAMBER



Clinical Result



Case Review: The patient has an overall improvement in facial contour. Patient's jawline, marionette lines, and nasolabial folds are significantly improved. To achieve both soft tissue envelope repositioning and volume restoration in noninvasive manner, multi-target, multi-vector, multi-layer and multi-products should be appropriately used. Firstly, using 18G epiticon® ORIGINAL, lift the deep subcutaneous to SMAS layer, then subcutaneous layer is lifted using 19G epiticon® ORIGINAL. Then, to amplify the lifting effect, use epiticon® JAMBER to volumize. Positioning cavity-containing epiticon® JAMBER in the

zygomaticocutaneous ligament will lead to collagen infiltration by fibroblast, eventually forming a scar stick, which will create a contracture around the scar stick. When epiticon® JAMBER pops up, the cheek protrudes in an anterior direction, which results in a lifting and anterior protrusion effect.¹⁾

REF: 1) Park, Y.J., Cha, J.H. & Han, S.E. Maximizing Thread Usage for Facial Rejuvenation: A Preliminary Patient Study. Aesth Plast Surg 45, 528-535 (2021).

JETEMA Activities

JETEMA THE TOXIN initiates P3 clinical trial

The Ministry of Food and Drug Safety approved JETEMA The Toxin's phase 3 clinical trial (multicenter, double-blind, randomized, parallel design, non-inferiority, active-controlled) to evaluate the efficacy and safety of JTM201 (JETEMA THE TOXIN) and Botox for adults in need of improvement for moderate or severe glabellar lines.



AMWC 2022: JETEMA Symposium



In AMWC 2022 JETEMA Symposium, Dr. Won Lee gave a lecture about how to avoid complications in HA filler injections. Dr. Lee demonstrated ultrasound imaging to detect the artery and vein to prevent vascular compromises. Dr. Hema Sundaram was the chair for the symposium.

AMWC 2022

Virtual(Stream 4)
March 31st 12:00-13:00

JETEMA
e.p.t.q.® epiticon® vitten®

JETEMA Masterclass
How to Avoid Complications
in HA Filler Injections

Speaker	Chair
	
Dr. Won LEE Plastic Surgeon South Korea	Dr. Hema SUNDARAM Dermatologist USA

e.p.t.q.® x epiticon® JAM KOREA webinar

JETEMA held the 1st JAM KOREA webinar on March 16th. Dr. Young Choon Chung talked about 'all you need to know about hip augmentation: liposuction, relocation to volumizing' and Dr. Sooyoun Park gave a lecture about 'a comprehensive review of minimally invasive procedures to delay aging.

JAM
Jetema Academic Meeting

JAM KOREA WEBINAR
2022.03.16. WED

TOPIC 안전하고 효과적인 최소침습 성형술에 대한 이해

SPEAKER

	
Dr. Young Choon Chung Plastic Surgeon	Dr. Sooyoun Park Plastic Surgeon

vitten® Professional Training in Poland

JETEMA's Poland partner held a vitten® & vitten® injector seminar with Dr. Monika Turbiarz. About 25 attendees learned about vitten® products (PN & Hydro) and how to use vitten® injector.



e.p.t.q.® & vitten® seminar in Bali

JETEMA and Pacotech, Iraq partner, held e.p.t.q.® and vitten® seminar, with 25 doctors from Iraq. Dr. Ho Sung Choi gave a lecture about how to inject e.p.t.q.® and how to use vitten®.

